

# Episodes for the tween market



## Season 1

### **102 – What Is Money?**

The Biz Kids say: "Show me the money!" Join us and you'll take a grand tour through the history of money from the days of bartering, through the first coins and currency, all the way to the electronic transfers of today. Watch as the Biz Kids put on cowboy boots and get a crash course in the art of negotiation and exchange at a high-energy cattle auction in Colorado.

### **103 – How Do You Get Money?**

Join us and you'll explore many ways to make money. Follow a Biz Kid on a job hunt—reviewing help wanted ads, filling out the application, and going through the interview. Hear from Amazon.com founder Jeff Bezos, as he talks about his first job. The Biz Kid\$ also look at the many ways kids get and use allowances. Meet a young person whose love of animals turned into a profitable dog-walking business.

### **104 – What Can You Do with Money?**

Decisions, decisions! Join the Biz Kid\$ and you'll ponder the merits of spending, saving, sharing and investing money. You'll also learn how to create a financial diary and track spending. Meet a champion chess player who teaches kids how to build computers, and visit the New York Stock Exchange. Learn about an ambitious teen who opened a candy store at age 15 and, in the process revived an ailing business district in her small town.

### **105 – Money Moves**

When money moves between individuals or groups it is called a transaction. Join the Biz Kids and you'll follow a single dollar bill as it moves from a depositor's hand across the counter, down to the vault, over to the Federal Reserve, and finally out to a project the bank is financing. Visit the branch of a real credit union inside a high school where the students are the tellers. Watch the ebb and flow of money as the kids examine the concepts of supply and demand. Meet a young man who began collecting books to read to his grandmother and soon found himself as the head of a national book business.

### **106 – Taking Charge of Your Financial Future**

Join the Biz Kid\$ as they set financial goals, and then make a plan to get there. Learn about opportunity costs and how achieving your goals requires a little sacrifice. Follow along as a Biz Kid sets up his first savings account. Meet an entrepreneur who turned jewelry into a dirt bike, and another who turned goat's milk into profitable soap.

### **107 – A Biz: What Is It?**

You'll see that a successful business supplies goods or services and makes profit when it earns more money than it spends. Meet the junior high school boy who makes healthy dog biscuits, the high school twins with a cake decorating company, and the college student who made thousands from selling DVDs on eBay.

### **108 – How to Succeed in Biz-Ness by Really Trying!**

A business can be anything from babysitting to owning vending machines. You'll discover the three key steps to success: identifying a need, making a plan to fill a need, and taking action. Join us as we meet the prep school boy whose new take on the old school tie caused a sensation. We also meet the young founder of Logan magazine, who overcame personal tragedy.

### **109 – Cash and Credit**

What's the difference between cash and credit? The Biz Kid\$ explain the pros and cons to using your own money versus someone else's. Meet a young entrepreneur who used credit to start a bath salts business, and 15-year-old pro bass fisherman who launched his business with a loan Grandpa.

### **110 – How to Achieve Your Financial Goals**

Join us and you'll learn how to track your expenses, get control of your spending, and invest what's left over to reach your financial goals. You'll see the importance of starting young, while time is on your side. Meet three Girl Scouts who sold soap to reach their financial goals, and Biz Kid who made clients out of furry friends.

### **112 – Introducing Entrepreneurs**

You'll discover an entrepreneur is someone who sees a financial opportunity and acts upon it. Learn about qualities that make an entrepreneur successful. Meet a teen who turned his passion for music into a thriving business, and a kid who makes baseball bats out of bamboo. See how a simple lemonade stand was used to raise thousands for new playground equipment.

### **113 – The Biz Kid\$ Challenge**

The Biz Kid\$ learn the world of marketing through the "Project Lemonade Challenge." Two teams, two identical lemonade stands. It's up to the kids to decide the price and promotion strategy to sell the most product. The proceeds go to their favorite charities. You'll see the preparation and the results when they are critiqued by marketing guru Scott Bedbury, the force behind Nike's slogan "Just do it."

### **114 – How to Be a Smart Consumer**

Get the most for your money. Join the Biz Kid\$ and you'll explore smart shopping strategies. Learn how to avoid common pitfalls and traps set by savvy marketers and high-pressure salesmen. Meet some smart consumers, and a personal shopper for celebrities!

### **115 – Using Your Credit—Crazy or Compelling?**

Don't live on borrowed time. Join the Biz Kids and you'll see the true cost of purchasing with credit. You'll also have an unsettling look at credit scores and the increasing number of people and places (employers, insurers, colleges, etc.) who are using these scores to make major decisions that could affect your future. Meet entrepreneurs who have successfully navigated credit pitfalls.

### **116 – Budgeting Basics**

The Biz Kid\$ learn the first rule of money management: you can't manage what you don't know. Join the kids and you'll look at spending and expenses and examine several proven methods on how to gain control of both. Meet a demolition car racer who budgets for each crash, and a hip hop music producer who uses budgeting skills to keep his projects on track.

### **118 – Saving and Investing for Your Future**

You'll learn along with the Biz Kid\$ about the power of starting a savings plan early in life. You'll also discover various savings and investing options available to young people. See what a pro rodeo rider, a 12 year old inventor, and the most successful teen podcaster, all have in common. (HINT: they save \$\$\$)

### **122 – Sell, Sell, Sell (The Science of Sales)**

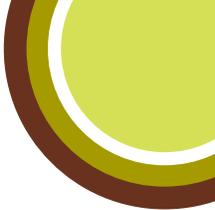
All sales final! Join the Biz Kid\$ in sales training as they explore effective sales techniques. Discover the traits common to all good salespeople. You'll meet several entrepreneurs who demonstrate superior sales skills, including a kid who sells cockroaches, and an entrepreneurs who's called the Gorilla Garage Salesman.

### **124 – Building and Growing a Business**

From start-up on up! Follow the Biz Kid\$ as they learn the necessary steps for building and growing a new business. You learn how having the basics in place can make all the difference. Meet celebrity sneaker designers Angela and Vanessa Simmons, and a salad dressing company started in an inner-city high school, and learn what they do to grow their business.

### **126 – Social Entrepreneurs**

Join the Biz Kid\$ and you'll meet social visionaries who use business skills to make changes in their communities. Their focus is on people instead of profits. Meet a 12-year old who's helping orphans in Rwanda, a teen who's donated 40,000 teddybears to kids in need, and learn how \$125,000 was raised in one night by high school students for Room To Read.



## **Season 2**

### **201 – Have a Plan, Stan!**

Explore the different elements of a business plan and see why it's crucial to develop a plan before you start your business. Meet a teen who opened a snow-cone shack, another who makes and sells candles, and a group of hip hop artists....all with business plans.

### **202 – Money Math – Who Needs It?**

Math is a true building block in the business of your life. Whether you are calculating the tip on the restaurant bill, making change at your lemonade stand, or figuring out how to quickly grow your savings, it's all about the math in money. Visit with a handbag designer, and students turning their school green....all who know their money math.

### **203 – Building Your Business Online**

In today's world, great tools are available for you to build a business online. The Biz Kids investigate the advantages and potential pitfalls in Internet businesses. Hear about the success of a young graphic designer, a nine-year-old who sells bath salts, and two teens who built a social networking site....all who built their businesses online.

### **205 – How Credit Affects Your Life**

Did you know your credit score could impact whether or not you get into college, get a job, or even rent an apartment? Join the Biz Kids, and you'll learn about building good credit and how the credit laws affect your life. Meet a teen who built her vending machine business on good credit, and a club promoter who explains what happened due to bad credit.

### **209 – The Green Economy & You**

Join the Biz Kids on a green mission and discover your impact on the environment. Explore different ways to become part of the green economy and learn how there's green to be made in thinking green. Take a ride on the "The Big Green Bus" and find out how to turn poop into profits with "Zoo Doo".

### **210 – Secrets to Success**

The secret to success is actually simple – it's all about staying in school and building the best toolbox for your future. Learn about the many ways to pay for your education and the importance of learning every day of your life.

### **212 – Hidden Careers**

You don't have to be perfect at your passion to build a career in it. If you love something, but don't have the skills to be the top star, there are many different roles you can play behind the scenes. Go backstage with a famous rock band, a well-known team in Major League Baseball, and the Pacific Northwest Ballet.

### **213 – Learning From Failure**

Have you ever made a decision you regret? Let the Biz Kids show you how mistakes can actually make you stronger and more successful. Meet several business owners who all learned from their mistakes including a magician, oyster harvesters, and a pizza proprietor.

## **Season 3**

### **301 – Are You Financially Literate?**

Understanding how to manage money before you get to high school will make you even more successful when you move out on your own. Explore the skills of goal setting, budgeting, saving, and money management that make you financially literate! Meet two kids who make a habit of saving from their egg business, and a boxer budgeting his way to financial success.

### **303 – More Bang for Your Buck**

Whether you're facing good times or tough times, it's important to know how to get the best value for your money. Discover tips for stretching your dollars. Meet a teen who repairs broken Xboxes and sells them for a profit, and two savvy seniors who did prom on a budget.



### **304 – Where is My Allowance?**

Learn how some kids get an allowance based on chores, and others just for being part of the family. Either way you need to know about the three things you can do with your allowance -- spend, save, share. Meet a family who's not afraid to talk about money with their kids, and young entrepreneurs who are using their allowance to invest in their futures.

### **305 – Escape the Box**

What do you do when opportunity knocks? Learn how to recognize and act on new opportunities in your life and to be creative in problem solving. Meet five young entrepreneurs who all thought 'outside the box' to come up with an original idea.

## **Season 4**

### **405 – Crash Course On Starting A Business**

So you've got an idea – now what? Check out this quick, but comprehensive course on business basics. The crash course involves finding a good idea, getting funded, marketing your product or service, making a profit, and putting it all down in a business plan. Meet two sisters making millions from magnets, and a teen who's turning foreclosures into profits.

## **Season 5**

### **501 – What's Your Money Personality?**

How do you act with money? Are you a "Money Star," "Oblivious" or "Penny Wise Pound Foolish"? This episode looks at the range of emotional reactions and connections people have with money. So what personality are you? Find out in this episode.

### **504 – You Are the Target!**

....of advertisers, that is. Kids and teens are subjected to thousands of commercial messages every day. This episode helps you recognize when you are being targeted, how to resist manipulation, and when to apply good consumer skills to cut through the commercial fog.

### **506 – Businesses That Give Back**

Get to know some businesses that are giving back in big ways, including up-and-coming entertainer Cymphonique, who helps encourage positive self-esteem for girls. Learn from socially conscious companies that are doing good by giving back in unique ways. It's the new triple bottom line: people, planet, profit.

### **508 – Take it to the Bank**

A kid's view of the services which banks, credit unions and other financial institutions offer – and why you should make use of them early in life. Learn the different products and services that banks offer and how to shop for the right bank for you. Meet a young entrepreneur with a haunted house who has no fear of banking.

### **513 – All in the Family**

Does your family talk marketing over meatloaf? Do you know someone who tracks revenue at the family reunion? Family-run businesses come in all shapes and sizes whether you're a mom-and-pop shop or the Trump empire. Learn how families work, grow, and fight their way to profits.



**Biz Kid\$** is the fun, fast-paced public television series about money and business. **Biz Kid\$** teaches viewers how to use credit wisely and illustrates the importance of saving, budgeting, investing, and giving back to the community. In every episode, young business owners inspire viewers to turn their passions into profit. Educational segments based on national financial literacy standards and spoofs of popular movies make the series a hit with teachers, parents, and kids.



funded by



presented by



distributed by

