# International Credit Union Development Educator (I-CUDE) Designation 2020 Application

## Please read through the following information and submit your I-CUDE application by April 3.

## About I-CUDE

The Credit Union Development Education (DE) program is designed to provide credit union employees and volunteers with a greater understanding of the international credit union system and opportunities for continued engagement.

Once an individual earns his/her Development Educator (DE) designation, he/she is encouraged to apply the skills and knowledge obtained from DE to (1) complete independent studies projects and (2) participate in credit union development and education, both domestically and globally.

DEs who complete a significant level of project work and international development are eligible to receive the International Credit Union Development Educator (I-CUDE) designation. This designation is offered in partnership between the international DE programs (Africa, Asia, Canada, Caribbean, Europe, Philippines, USA) and the World Council of Credit Unions.

## Criteria for I-CUDE

To achieve an I-CUDE designation, individuals must have met the following criteria:

- 1. Earn a DE designation from your home DE program.
  - Note: Home DE program refers to your country or region's DE program, or the program you attended to earn your first DE certification.
- 2. Complete at least one independent studies project that aligns with the learning objectives of the DE program, and provide no less than 500 words detailing your project.
  - Projects can be either domestically or internationally focused.
  - Applicants should be prepared to provide at least 500 words detailing:
    - i. The purpose of their project
    - ii. How it aligns with the learning objectives of DE such as the cooperative principles and sustainable development goals (development issues)
    - iii. The tangible impact the project had on credit unions (includes employees and directors), the credit union system, credit union members, or your community
    - iv. The duration and frequency of your project (is it ongoing or being replicated?)
    - v. Provide any available documentation, photographs, communications or other resources that confirm the existence and completion of your project.
- 3. Earn a second DE designation by completing a DE program outside of your home country.
  - Note: DE Workshops, DE Networking events, or any other DE-focused events outside of official DE programs do not qualify.
- 4. Attend a World Credit Union Conference or another significant credit union/co-op education and engagement event outside of your home country/region (as approved by your home DE Program Director).

- Examples might include: WOCCU's World Credit Union Conference, national/apex credit union conference, multi-country confederation conferences, DE Workshops, other DE-focused events, or significant CU/co-op education experience.
- You must have already attended the event with one exception: proof of registration for the 2020 WOCCU's World CU Conference will be accepted.

Questions regarding the criteria can be directed to your home DE Program Director. A full list of DE programs and directors can be found at www.ncuf.coop/DE/International.

### **I-CUDE Application Process**

To earn an I-CUDE designation, individuals must complete and submit the following application to their country's DE program director.

Once your application is received, your country's DE program director will review and confirm your information meets the I-CUDE requirements. Approved applications will be forwarded to the US DE Program Director who will finalize and process your I-CUDE designation in partnership with the World Council of Credit Unions (WOCCU).

If your application is accepted, you will receive further detail on your new I-CUDE designation and plans for recognition. If your application is considered incomplete or requires more information, your home country's DE program director will contact you and provide guidance on how to satisfy the requirements of the designation.

The deadline for I-CUDE applications to be submitted to DE program managers is **April 3**. Once applications are received, DE program directors will review their home/regional applications and submit approved applications to the US program director and WOCCU for finalizing and processing, upon which I-CUDE designees would be notified.

### **Recognition for I-CUDEs at WOCCU's World Credit Union Conference**

WOCCU's World Credit Union Conference will take place July 19-22 in Los Angeles. Individuals who receive an I-CUDE designation in 2020 will be recognized during the event (details to follow) and should consider registering on or before **May 15** to qualify for the early bird registration rate.

I-CUDE Application	
Name:	
Country:	
Current credit union or organization:	
Email:	
Phone:	

Refer to the criteria listed above in this document, read the questions below carefully and provide complete and detailed answers. Contact your DE Program Director with any questions.

1.	Earn a DE designation from your home country's DE program. List the year and location of the
	DE program you completed.

2.	Complete at least one independent studies project that aligns with the learning objectives of
	the DE program and has demonstrated an impact, and provide no less than 500 words
	detailing:

- *I.* The purpose of their project
- *II.* How it aligns with the learning objectives of DE such as the cooperative principles and sustainable development goals (development issues)
- *III.* The tangible impact the project had on credit unions (includes employees and directors), the credit union system, credit union members, or your community
- *IV.* The duration and frequency of your project (is it ongoing or being replicated?)
- *V.* Provide any available documentation, photographs, communications or other resources that confirm the existence and completion of your project.

**3.** Earn a second DE designation by completing a DE program outside of your country. *List the year and location of the second DE program you completed.* 

4. Attend a World Credit Union Conference or another significant credit union/co-op education and engagement event outside of your home country/region (as approved by your home DE Program Director). Please provide the full name, date, location, and host organization of your event. Provide detail on the activities and interactions you experienced while participating in this event.

### END OF APPLICATION

This section to be used by your home country's DE Program Director

Date application received.	·
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DE Program Director Reviewer: \_\_\_\_\_

Approved/Returned: \_\_\_\_\_

If returned, describe reason:
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