

**Declaration of Candidacy
2020 Nominations Process**

National Credit Union Foundation Board selection is based on the information provided in this Declaration of Candidacy.

Visit the [Foundation's website](#) for resources to assist you in completing this form. Resources include:

[Board Terms & Board Member Agreement](#)

[2019 Annual Impact Report](#)

[Financial Statements](#)

The following seats are up for nomination:

- **Seat 5** – Credit union executive or director.
- **Seat 13** – At-large.
- **Seat 14** – Credit union executive or director or system affiliate or at-large.
- **Seat 17** - Credit union executive or director or system affiliate or at-large.

Seat 5 Qualifications

- Credit union executive or director – Must be and remain an executive officer or director of a credit union.

Seat 13 Qualifications

- At-large - must be and remain a representative of an organization outside of the credit union system that has demonstrated a commitment to the purposes of the Foundation. The individual elected to this seat shall be appointed for a one-year to a three-year term as determined by the Board of Directors at the time of the representative's election to the Board.

Seats 14 & 17 Qualifications

- Candidates for these seats must be and remain (i) an executive officer or director of a credit union, or (ii) a director or executive officer of an organization that is national in scope, that has as its primary purpose support of credit unions or some element of the credit union movement, that has a significant portion of its ownership or membership from the credit union system and that has demonstrated a commitment to the purposes of the Foundation, or (iii) a representative of an organization outside of the credit union system that has demonstrated a commitment to the purposes of the Foundation ("At-large"). The individuals elected to these seats shall be appointed for a one-year to a three-year term as determined by the Board of Directors at the time of the representative's election to the Board. No more than two(2) of seats 14-17 may be "At Large" representatives.

Individuals with a specific interest in fund raising may be targeted in recruitment.

Nominations must be received by October 28, 2020.

Baselines: The following baseline criteria will be used to assess candidates:

- How will the candidate contribute to the ultimate achievement of the National Credit Union Foundation's mission and vision?
- What specific skills does the candidate bring to the table (e.g., fundraising, program experience, contacts) that enhances her/his ability to support the Foundation?

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- Diversity:** The Foundation Board is committed to creating a regionally and ethnically diverse board while maintaining the ultimate goal of securing excellent candidates.
- Leadership:** The Foundation Board is committed to the development of new leadership and the strengthening of alliances with different sectors of the credit union system. The Foundation Board views the annual nominations and elections process as an opportunity to fulfill this commitment.
- Criteria:** The information requested on the following pages will be used to determine a candidate's strength and eligibility for a seat on the Foundation Board of Directors.

Please return your completed Personal Data Form and the Nomination Questionnaire, along with the **three** letters of recommendation to support your nomination **electronically, by email**, to.

Traci O'Neill, Executive Assistant, the Foundation
Subject: Declaration of Candidacy for Foundation Board
Email: toneill@ncuf.coop

If you have questions, Ms. O'Neill can be reached at the following numbers:

Office: 202.508.6761
Mobile: 301.802.1727

Personal Data Form and Nomination Questionnaire

**Please complete and return this form and questionnaire
by email to toneill@ncuf.coop by October 28, 2020.**

Please print or type.

Candidate Name

Candidate Title

Credit Union or Organization

Address

City

State

ZIP

Phone

Fax

E-mail

Signature of Candidate

Date

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Please provide as much information as possible in each area. Use additional pages if necessary.

- Explain in 100 words or less why you would like to be a director of the National Credit Union Foundation. *(Optional: in addition to this written explanation, you may submit a short – 2 minute maximum – video to the committee explaining your interest in service. The video file or link can be emailed to ghyland@ncuf.coop using YouTube, Vimeo, Dropbox, etc.).*
- Please list your involvement on charitable or philanthropic (e.g., foundations, charity, etc.) boards or non-credit union related organizations. Include years served.
- Please list your involvement on the state and national level committees or organizations within the credit union movement. Include years served.
- How many years have you worked and/or volunteered in the credit union movement?

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- Please provide any additional information (in 100 words or less) not already mentioned above that would be relevant to your candidacy for the National Credit Union Foundation Board of Directors.

Nomination information becomes the property of the Foundation and will not be returned.

All nomination materials will remain confidential.

Please remember to include the three (3) letters of recommendation with your nomination information.