

## Declaration of Candidacy 2023 Nominations Process

The National Credit Union Foundation Board selection is based on the information provided in this Declaration of Candidacy.

Visit the [Foundation's website](#) for resources to assist you in completing this form. Resources include:

[Board Terms & Board Member Agreement](#)

[2022 Annual Impact Report](#)

[Financial Statements](#)

The following eight seats are up for nomination – three of them (Seats 2, 8, and 11) are appointed seats from system partners; the remaining five (Seats 5, 10, 13, 14, and 17) are open for election:

- **Seat 2** – CUNA Board Representative. **Qualifications:** Must be and remain a CUNA Board member and shall be appointed by the CUNA Board of Directors.
- **Seat 5** – Credit Union Executive or Director: **Qualifications:** Must currently be and remain an executive officer or director of a credit union.
- **Seat 8** – League President. **Qualifications:** must be and remain a league president and shall be appointed by American Association of Credit Union Leagues (AACUL).
- **Seat 10** – Credit Union Executive or Director. **Qualifications:** Must currently be and remain an executive officer or director of a credit union.
- **Seat 11** – Executive Officer of TruStage (formerly CUNA Mutual Group). **Qualifications:** Must be and remain an executive officer of TruStage and shall be appointed by TruStage.
- **Seat 13** – At-large. **Qualifications:** must be and remain a representative of an organization outside of the credit union system that has demonstrated a commitment to the purposes of the Foundation. The individual elected to this seat shall be appointed for a one-year to a three-year term as determined by the Board of Directors at the time of the representative's election to the Board.
- **Seat 14** -- Credit union executive or director or system affiliate or at-large. **Qualifications:** Must be and remain (i) an executive officer or director of a credit union, or (ii) a director or executive officer of an organization that is national in scope, that has as its primary purpose support of credit unions or some element of the credit union movement, that has a significant portion of its ownership or membership from the credit union system and that has demonstrated a commitment to the purposes of the Foundation, or (iii) a representative of an organization outside of the credit union system that has demonstrated a commitment to the purposes of the Foundation ("At-large").

## **Declaration of Candidacy 2023 Nominations Process**

- **Seat 17** – Credit union executive or director or system affiliate or at-large. **Qualifications:** Must be and remain (i) an executive officer or director of a credit union, or (ii) a director or executive officer of an organization that is national in scope, that has as its primary purpose support of credit unions or some element of the credit union movement, that has a significant portion of its ownership or membership from the credit union system and that has demonstrated a commitment to the purposes of the Foundation, or (iii) a representative of an organization outside of the credit union system that has demonstrated a commitment to the purposes of the Foundation (“At-large”).

### **Other Eligibility Requirements**

No current employee of CUNA and its affiliate organizations (including The National Credit Union Foundation) or their family members shall be eligible for a Foundation board position. No former employee of CUNA and its affiliate organizations or their family members, shall be eligible for a Foundation board position for six years from the date of last employment. “Family” shall be defined as spouse, parent, child, sibling, uncle/aunt, niece/nephew, grandparent, grandchild, or any of those or equivalent relationships arising as the result of marriage, civil union or domestic partnership.

### **Nominations must be received by November 1, 2023.**

**Baselines:** The following baseline criteria will be used to assess candidates:

- How will the candidate contribute to the ultimate achievement of the National Credit Union Foundation’s mission and vision?
- Individuals with specific experience in fundraising and nonprofit success may be targeted in recruitment. To that end, what specific skills does the candidate bring to the table (e.g., fundraising, program experience, contacts) that enhances her/his ability to support the Foundation?

**Diversity:** The Foundation Board is committed to creating a diverse board while maintaining the ultimate goal of securing excellent candidates. Diversity encompasses all the characteristics, experiences and cultural influences that make each person unique. The collective sum of the individual differences, life experiences, knowledge, inventiveness, innovation, self-expression, unique capabilities and talent plays a significant part in the strength of the Foundation Board.

**Declaration of Candidacy  
2023 Nominations Process**

**Leadership:** The Foundation Board is committed to the development of new leadership and the strengthening of alliances with different sectors of the credit union system. The Foundation Board views the annual nominations and elections process as an opportunity to fulfill this commitment.

**Criteria:** The information requested on the following pages will be used to determine a candidate's strength and eligibility for a seat on the Foundation Board of Directors.

The applicant may be interviewed at the Nominating Committee's discretion.

Please return your completed Personal Data Form and the Nomination Questionnaire, along with the **three** letters of recommendation to support your nomination **electronically, by email**, to:

Traci O'Neill, Executive Assistant, the Foundation  
Subject: Declaration of Candidacy for Foundation Board  
Email: [toneill@ncuf.coop](mailto:toneill@ncuf.coop)

*If you have questions, Ms. O'Neill can be reached at the following numbers:*

Office: 202.508.6761

Mobile: 301.802.1727

Declaration of Candidacy  
2023 Nominations Process

## Personal Data Form and Nomination Questionnaire

Please complete and return this form and questionnaire  
by email to [toneill@ncuf.coop](mailto:toneill@ncuf.coop) by November 1, 2023.

Please print or type.

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Candidate Name

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Candidate Title

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Credit Union or Organization

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Address

City

State

ZIP

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Phone

---

E-mail

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Seat Number you are applying for

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Signature of Candidate

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Date



