

Chad Helminak, CUDE

Director of DE and Cooperative Values

CHelminak@ncuf.coop

608.231.4078

Chad is the Director of DE and Cooperative Culture at the National Credit Union Foundation. In this role he leads the Foundation's signature Credit Union Development Education (DE) Program and creates customized training and resources to help credit unions leverage their unique business model and apply emotional intelligence to meet the needs of members.

He is a trained facilitator and creative consultant with nearly 15 years of experience in the credit union industry specializing in the areas of culture & leadership development, strategic communications, and applied research & innovation. Prior to joining the Foundation, Chad worked at CUNA Mutual Group, Heritage Credit Union, Filene Research Institute and the Wisconsin Credit Union League.



Since earning his CUDE designation as a participant in the 2009 DE Program, Chad has led trainings that have helped hundreds of other credit union leaders from the U.S., Africa, Asia, South America, the Caribbean and Europe to earn their CUDE designations as well. Throughout the years he has served on boards of community partners and non-profits, initiated state-level young professional networks, and created a financial education music album for kids.

National Credit Union Foundation
5710 Mineral Point Road | Madison, WI 53705
www.ncuf.coop

The National Credit Union Foundation is a 501(c)(3) tax-exempt charitable organization. The Foundation continues to earn the Better Business Bureau seal of approval as an "Accredited Charity" for meeting all 20 BBB Wise Giving Alliance Standards for national charities.