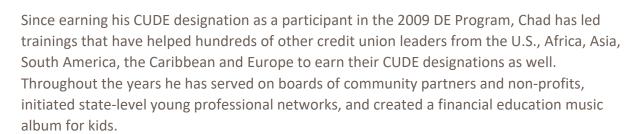


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Chad is the Director of DE and Cooperative Culture at the National Credit Union Foundation. In this role he leads the Foundation's signature Credit Union Development Education (DE) Program and creates customized training and resources to help credit unions leverage their unique business model and apply emotional intelligence to meet the needs of members.

He is a trained facilitator and creative consultant with nearly 15 years of experience in the credit union industry specializing in the areas of culture & leadership development, strategic communications, and applied research & innovation. Prior to joining the Foundation, Chad worked at CUNA Mutual Group, Heritage Credit Union, Filene Research Institute and the Wisconsin Credit Union League.



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