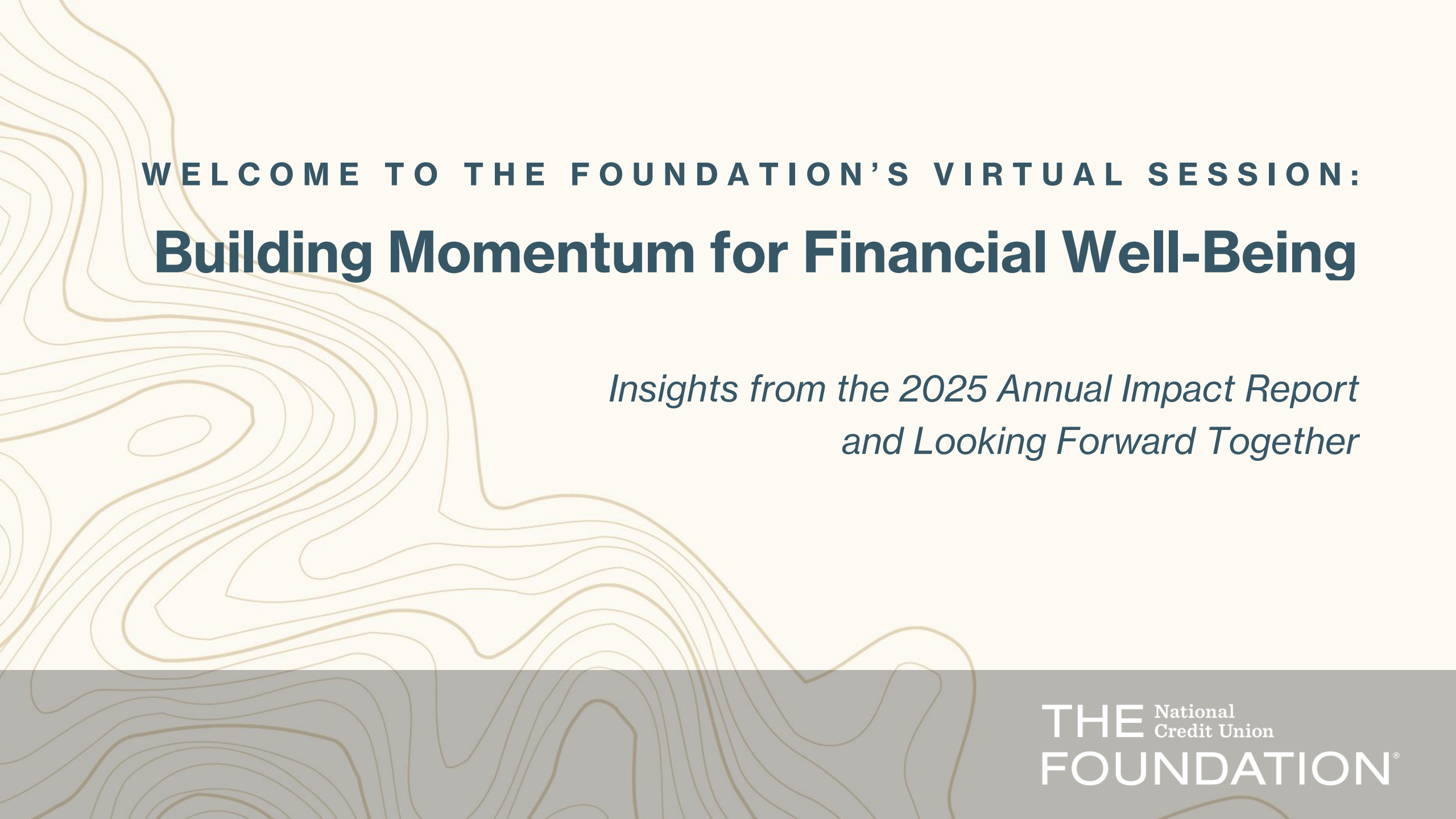


The background of the slide features a topographic map with brown contour lines on a light beige background. The lines are more densely packed on the left side and become more sparse towards the right. A dark grey horizontal band runs across the bottom of the slide, containing the organization's logo.

WELCOME TO THE FOUNDATION'S VIRTUAL SESSION:

Building Momentum for Financial Well-Being

*Insights from the 2025 Annual Impact Report
and Looking Forward Together*

THE National
Credit Union
FOUNDATION®



John Sackett
Director
Royal Credit Union



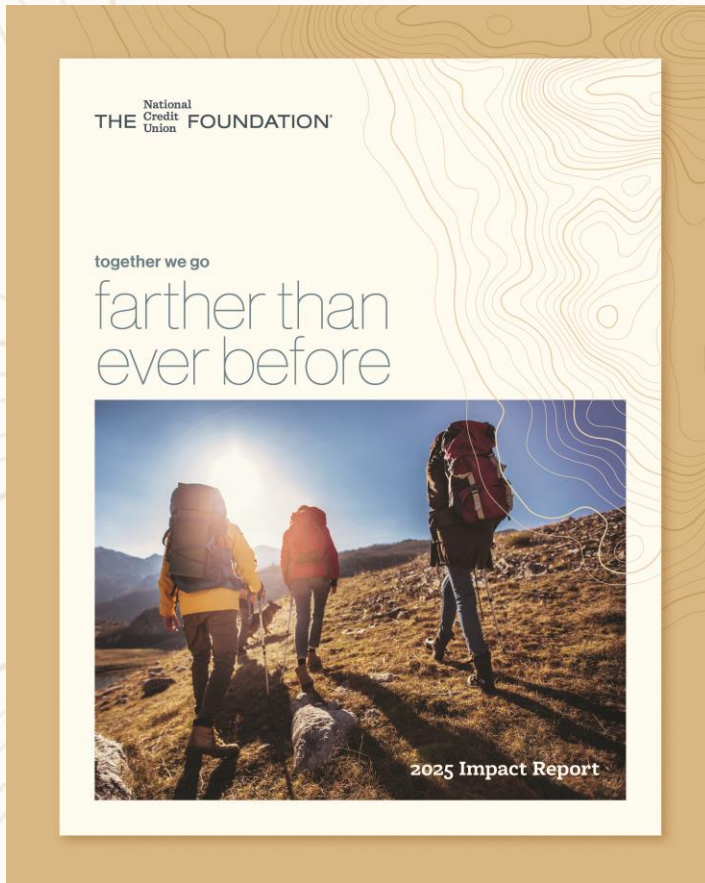
Melanie Kennedy
President/CEO
*Southwest
Financial Federal
Credit Union*



Jen Burke
Vice President – Outreach
& Operations
Maine Credit Union League



Cherry Dale
Sr. Vice President of
Financial Education
Virginia Credit Union



**We exist to improve
financial well-being with
and through credit unions.**

We envision a world where everyone can achieve financial well-being – but we know that that world does not exist yet.

Credit Union Development Education (DE) Program

Through transformative education, immersive events and collaboration, DE builds awareness of the development issues that prevent people from achieving financial freedom and how credit unions are uniquely positioned to address them.



Nearly **250** credit union
leaders completed DE certification

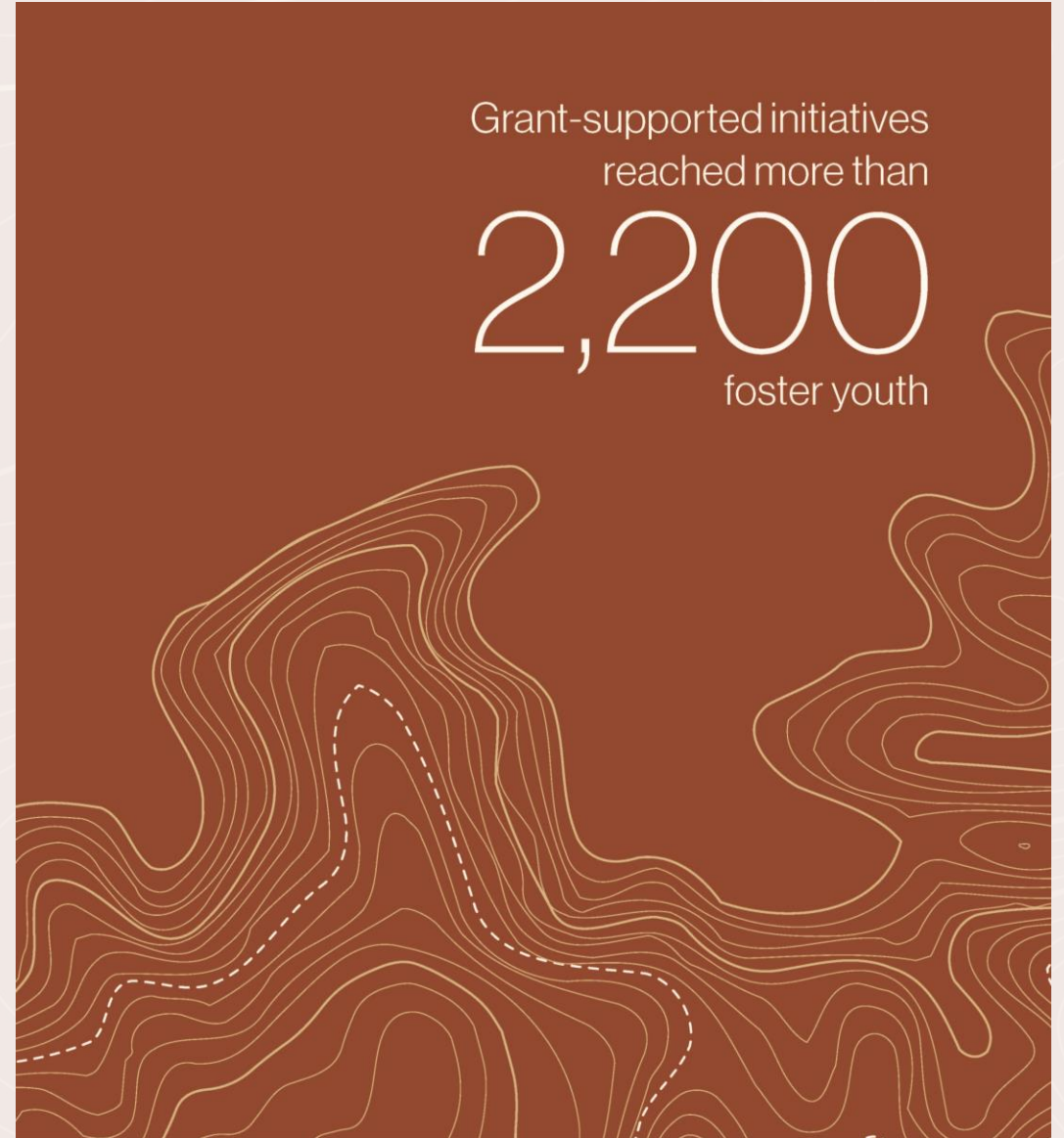
Innovation Grants

Through our grant programs, the Foundation continues to support credit unions as they explore innovative approaches to improving financial well-being. These investments help bring new solutions to life, meeting people where they are, and addressing real challenges in meaningful ways.

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Grant-supported initiatives
reached more than

2,200
foster youth



CUAid

Through the Foundation's CUAid disaster relief program, credit unions, credit union employees, and volunteers affected by natural disasters receive direct financial support to help them recover and rebuild. In these moments of crisis, the strength of the movement is most visible.

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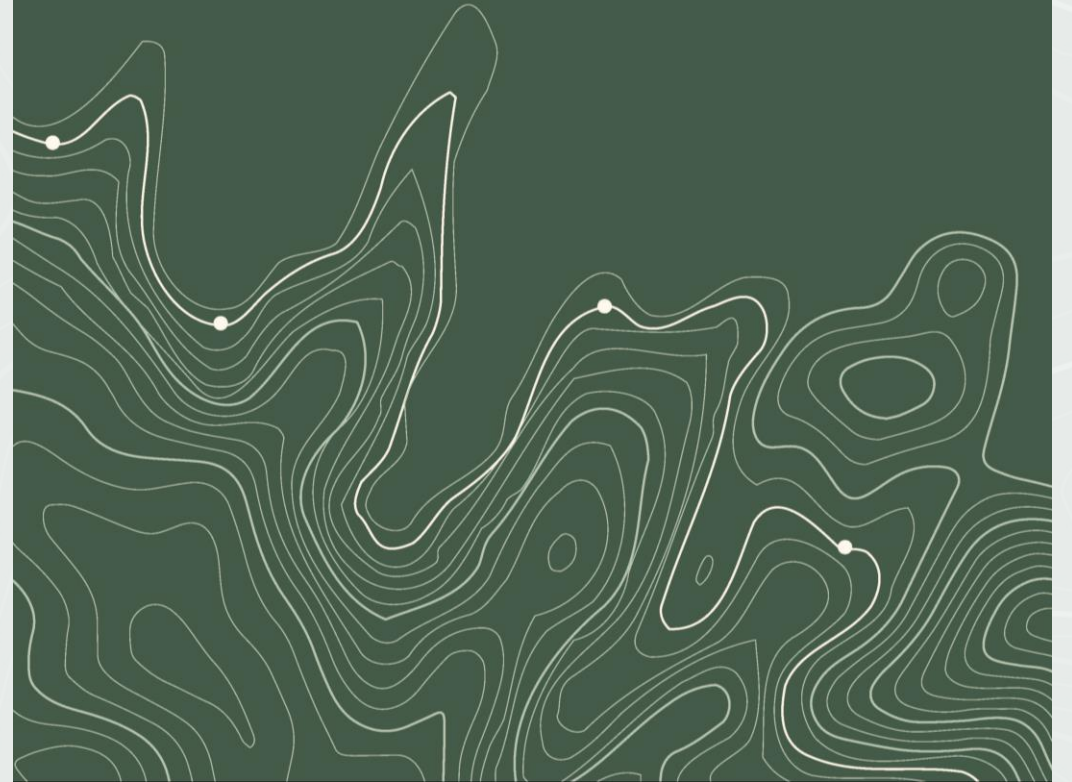


Foundation Gala & Herb Wegner Awards

Each year, the Foundation brings the credit union industry together to celebrate visionary leadership, promote inspiration through powerful stories, and strengthen the connections that drive the movement forward.

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More than **1,100** people attended
the Foundation Gala honoring the Herb Wegner
Memorial Award Winners.



We want to make it easy.

Your credit union is already on the journey, improving your members' financial well-being – and we want to make it easier than ever.

The Foundation is working to provide guiding maps that show where credit unions are (and aren't!) finding success, resources and innovation to help you go further, and real connection to likeminded leaders who are on the journey too.

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We're under construction – on purpose.

Rather than launching fully formed programs, we're executing on the Foundation's mission and strategy alongside credit union leaders, with deep listening at the center.

Our supporters and partners today have a unique opportunity and outsized influence to shape what we bring to life for and with credit unions.



Will you join us in 2026?

As we advance on this financial well-being journey, we're doing it together.

- Get in touch with our team to learn more about emerging financial well-being trends and themes
- Share our 2025 Annual Impact Report with a colleague, or invite them to register for DE
- Explore ways your credit union can invest in the future of financial well-being, and consider deepening your financial investment
- Continue your impact with a personal donation



We'd love to hear from you!

Lauren Culp
Executive Director

Call: 720.908.4849
Email: lculp@ncuf.coop



The background of the image is a light beige color with a series of thin, wavy, brown lines that resemble topographic map contour lines. These lines are concentrated on the left side and bottom of the image, creating a sense of depth and movement.

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