



## Call for Herb Wegner Memorial Award Nominations

The Herb Wegner Memorial Awards honor the late CUNA President and CEO, whose innovative actions revolutionized how credit unions serve their communities.

The National Credit Union Foundation is proud to host these awards, the credit union movement's highest national honors.



THE **National Credit Union** FOUNDATION®



# Recent Winners

## 2024

Tony C. Budet  
Judy S. DeLucca  
Bob Trunzo  
Selfreliance Foundation

## 2023

Linda Bodie  
Brian Branch  
Bill Cheney  
Winona Nava

## 2022

Faith Based Credit Union Alliance  
Roger Heacock  
Lucy Ito

## 2020

John Fiore  
Teresa Freeborn  
Maurice R. Smith

## 2019

Diana R. Dykstra  
Crystal Long  
Nusenda Credit Union Foundation

For a full list of previous winners,  
visit [ncuf.coop/foundationdinner](https://ncuf.coop/foundationdinner)



## Call for Nominations

Nominations can come from individuals and/or organizations. Current members of the Foundation's board, committees and/or Foundation staff are not eligible for nomination.

Complete the appropriate Award Nominations Forms included in this brochure and submit them along with at least five but no more than ten personal recommendations in support of the nomination.

Personal recommendations may be submitted in either letter or video format and must cite at least three descriptive reasons for the nomination.

## Selection Information

Selections will be made by the Foundation's Herb Wegner Awards selection committee, representative of the Foundation board, credit unions, leagues and associations and the broader credit union movement. Scoring is based on information provided on the nomination form and in the letters or videos of recommendation. Award recipients will be notified in September.

## Awards Presentation

Awards will be presented at the 36<sup>th</sup> annual National Credit Union Foundation Dinner Presenting the Herb Wegner Memorial Awards on Monday, March 3, 2025 in conjunction with the America's Credit Unions Governmental Affairs Conference (GAC) in Washington, D.C.

# Awards

## Outstanding Individual Achievement

*To honor an individual who is dedicated to promoting the credit union philosophy, has created innovative concepts, and provided leadership that has had a significant and lasting impact on the local, regional, national and/or international credit union movement with measured results.*

### Criteria:

- Accomplishment(s) must relate to the Foundation's mission to be a catalyst to improve people's financial lives through credit unions
- Demonstrated leadership and guidance in maintaining the credit union philosophy of people helping people
- Demonstrated visionary leadership, personal commitment and innovation beyond professional competence and requirements of the position employed to serve
- Measurements that quantify how their accomplishment(s) are having and/or have impacted the local, regional, national and/or international credit union movement
- Demonstrated identifiable and lasting changes to improve/promote credit unions
- Demonstrated embodiment of the credit union cooperative principles
- Recognized for mentoring and inspiring others in the advancement of the credit union system

## Outstanding Organization or Program

*To honor an organization, program or business for their innovative concepts, products, and services that have had a significant impact on the local, regional, national and/or international credit union movement with measured results.*

### Criteria:

- Accomplishment(s) must relate to the Foundation's mission to be a catalyst to improve people's financial lives through credit unions
- Measurements that quantify how the accomplishment(s) have impacted the local, regional, national and/or international credit union movement
- Relates to core credit union values of mutual self-help, cooperation, economic empowerment and volunteerism
- Supports community partnerships/collaboration outside the credit



# Herb Wegner Memorial Award Nominations

## Submit questions and completed packets to

Jenni Speth at [jspeth@ncuf.coop](mailto:jspeth@ncuf.coop)  
Engagement Director

## Nominations Due

July 26, 2024

## Awards Presentation

March 3, 2025

## Nominee Information

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Nominee's name <i>(please list contact name if nomination is for Outstanding Organization or Program)</i>	Credit Union/Organization
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Address	City	State	Zip
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Telephone	Email
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Check if the nominee is aware that they are being nominated.

## Nominator Information *(if not self-nominated)*

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Nominated by	Credit Union/Organization
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Address	City	State	Zip
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Telephone	Email
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All nominee and nominator information must be complete before submitting. If information is incomplete the nomination will be returned. All materials submitted become the property of the Foundation and will not be returned. Please fill out the appropriate nomination form from the following pages. Each question should be listed in the separate document with the corresponding answers.

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Union** FOUNDATION®





# Award Submission

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Please answer the following questions about the nominee in a separate document. These criteria will be used to select the award winner. Along with this form, the nominator must submit at least five but no more than ten personal recommendations in support of the nomination. Personal recommendations may be submitted in either letter or video format and must cite at least three descriptive reasons for the nomination. Videos must only include 1 person per video and no more than 2-3 minutes in length per video.

## Outstanding Individual Achievement

### Questions:

1. Explain how the nominee's accomplishments relate to the Foundation's mission to be a catalyst to improve people's financial lives through credit unions.
2. How did the nominee demonstrate leadership and guidance in maintaining the credit union philosophy of people helping people?
3. How did the nominee embody the credit union cooperative principles?
4. How did the nominee demonstrate visionary leadership, personal commitment and innovation beyond professional competence and requirements of their job?
5. How did the nominee demonstrate identifiable and lasting changes to improve/promote credit unions?
6. Provide measurements that quantify how their accomplishment(s) are having and/or have impacted the local, regional, national and/or international credit union movement.
7. How has the nominee been recognized for mentoring and inspiring others in advancement of the credit union system?

## Outstanding Organization or Program

### Questions:

1. Explain how the nominee's accomplishments relate to the Foundation's mission to be a catalyst to improve people's financial lives through credit unions.
2. Provide measurements that quantify how the nominee's accomplishment(s) have impacted the local, regional, national and/or international credit union movement above and beyond usual requirements.
3. How did the nominee embody the core credit union values of mutual self-help, cooperation, economic empowerment, and volunteerism?
4. How did the nominee support community partnerships/ collaboration outside the credit union system?