

# 2022 DE Workshop

October 11-14, 2022  
El Paso, Texas

## Welcome

10/ 11	6:00 pm	<b>Welcome reception at the Plaza Hotel</b> Host organizations and special guests will welcome participants on the rooftop terrace of this historic landmark which provides views of the El Paso skyline.
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## Day One

10/ 12	7:30 - 8:30 am	<i>Breakfast (on your own)</i>
	8:30 - 9:00 am	<b>Opening Session</b> The event will kick off with an event overview and important announcements.
	9:00 - 12:00 pm	<b>Learning about El Paso and Immigration</b> <ul style="list-style-type: none"><li>• Exploring the needs and opportunities within the El Paso community <i>Ruby Alvarez, VP - Community Development, GECU</i></li><li>• Jobs, hope and opportunity in the Borderplex Region <i>Jon Barela, CEO, Borderplex Alliance</i></li><li>• Understanding the challenges facing immigrant populations <i>Speaker, TBA</i></li></ul>
	12:00 - 12:45 pm	<b>Catered lunch</b>
	12:45 - 4:30 pm	<b>Site visit: Annunciation House</b> A site visit to the volunteer-led Annunciation House, which helps migrant, refugee, and economically vulnerable peoples of the border region through hospitality, advocacy, and education.
	4:30 - 5:30 pm	<b>Transport from Annunciation House/Break/Transport to Southwest University Stadium</b>
	6:00 - 8:30 pm	<b>Dinner and reception at Southwest University Ballpark</b> GECU will host a dinner event at the home of El Paso's Chihuahuas. Participants can tour the stadium and take part in other fun activities.

\*Agenda, speakers and excursions are subject to change based on availability.

## Day Two

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10/ 13	7:30 - 8:30 am	<i>Breakfast (on your own)</i>
	8:30 - 9:00 am	<b>Transport to GECU location</b>
	9:00 - 12:00 pm	<b>Hearing the Stories of Immigrants</b> <ul style="list-style-type: none"><li>• Power of Storytelling <i>Jennifer Esperanza, Coopera Consulting</i></li><li>• Storytelling activity <i>Featuring multiple speakers and guests</i></li><li>• Acculturation and Building Greater Relevancy <i>Victor Corro, CEO, Coopera Consulting</i></li></ul>
	12:00 - 12:45 pm	<b>Lunch (to be provided)</b>
	12:00 - 12:45 pm	<b>Site visit: The US/Mexico border</b> A guided tour to the US side of the US/Mexico border. This visit will feature experts who will help us understand the realities of crossing over.
	4:00 - 5:30 pm	<b>Transport from border/Break/Transport to EPIC Railyard</b>
	5:30 - 8:00 pm	<b>DE Celebration at EPIC Railyard</b> Celebration for 40 years of the DE program at this fiesta-themed event.

## Day Three

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10/ 14	7:30 - 8:30 am	<i>Breakfast (on your own)</i>
	8:30 - 11:00 am	<b>Growing your credit union with a multicultural strategy</b> <ul style="list-style-type: none"><li>• Learn about strategies and resources through Juntos Avanzamos that your credit union can use to serve and empower Hispanic and immigrant consumers - helping them navigate the U.S. financial system and providing safe, affordable and relevant financial services <i>Pablo DiFilippi, EVP, Inclusiv</i> <i>Additional speakers to be added</i></li></ul>
	11:00 - 12:00 pm	<b>Wrap-up</b> Debrief, commitments to action and accountability opportunities

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