

Let's Celebrate!

Featuring past Wegner Awardees Bill Bynum, Diana Dykstra, Larry Blanchard, Lois Kitsch, Maria Martinez, Maurice Smith, The Cooperative Trust & Tom Dorety.

The 2021 National Credit Union Foundation *Celebration*

March 2, 2021 *virtually in conjunction with CUNA GAC*

Dress Code: Dress to impress from the waist up – be creative!

Sponsorships Benefit:

National Credit Union
THE FOUNDATION
Ignite | Inspire | Respond

Proceeds support the Foundation & their mission to improve people's financial lives through credit unions.

Sponsorship Opportunities

Gain visibility & join in our celebration

Presenting Sponsor \$50,000 – SOLD OUT

Ignite Sponsorship \$25,000 – SOLD OUT

- Inspire Sponsorship \$10,000** (*Wegner Awardee Spotlight*)
- Respond Sponsorship \$5,000** (*Inspirational on-screen ad*)

Organization Viewing Packages

Give the gift of celebration to your employees

- Impact Package \$2,500** (*Asset size \$501M and above*)
- Advocate Package \$1,500** (*Asset size \$51M - \$500M*)
- Partner Package \$500** (*Asset size \$50M and below*)
- Individual \$100**
- I am unable to attend but want to support the Foundation.**
Enclosed is my check for \$ _____.

Organization Name _____

Primary Contact Email _____

Primary Contact _____

Primary Contact Phone _____

Address _____

City/State/ZIP _____

Complete the information & mail with check to:

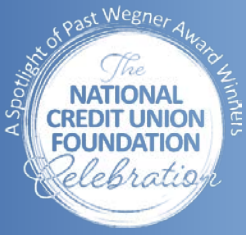
National Credit Union Foundation

PO Box 78880
Milwaukee, WI 53278

Questions?

Contact **Jenni Speth** at
608.231.4979 or
jspeth@ncuf.coop.

Sponsorship & viewing package information on following page. Please note that all contributions will be counted towards 2021 revenue.



Sponsorship Opportunities

Presenting Sponsor



IGNITE



INSPIRE – \$10,000

Wegner Awardee spotlight (8 available)

- Video introduction of the Wegner awardee spotlight.
- Viewing access for your organization to the celebration.
- Verbal and on-screen recognition during the celebration.
- Sponsorship featured in virtual program.
- Sponsorship recognition on Herb Wegner webpage and social media.
- Recognition in post celebration thank you, Foundation Frequency and social media.
- Organization name listed on Foundation supporter web page.

RESPOND – \$5,000

Inspirational on-screen ad (15 available)

- Message (PowerPoint) of inspiration celebrating Wegner or a Wegner memory to play during the celebration.
- Viewing access for your organization to the celebration.
- Onscreen recognition of sponsorship during celebration.
- Sponsorship recognition on Herb Wegner web page and social media.
- Recognition in post celebration thank you, Foundation Frequency and social media.
- Organization name listed on Foundation supporter web page.

Viewing Packages

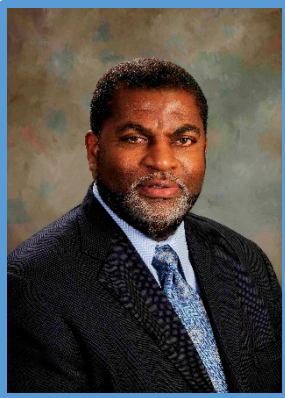
Impact \$2,500	Advocate \$1,500	Partner \$500	Individual \$100
Asset size \$501M and above	Asset size \$51M - \$500M OR State Leagues/Foundation	Asset size \$50M and below	
<i>Celebration viewing for your organization</i>	<i>Celebration viewing for your organization</i>	<i>Celebration viewing for your organization</i>	<i>Celebration viewing for an individual</i>

Questions? Please contact Jennifer Speth at jspeth@ncuf.coop. Thank you for supporting your Foundation!



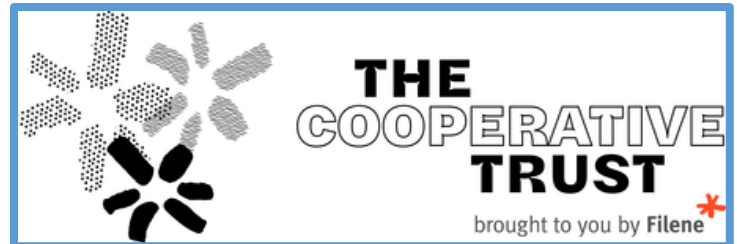
Wegner Awardee Spotlights

We are honored to get the opportunity to catch-up with some of our past Wegner Award winners during the National Credit Union Foundation Celebration on March 2, 2021. Learn more about our special guests below:



William J. Bynum "Bill"
CEO of Hope Credit Union

[2016 Wegner Award winner](#)



The Cooperative Trust from Filene Research Institute
[2017 Wegner Award winner](#)



Diana R. Dykstra, CUDE
President/CEO of the CA/NV Credit Union Leagues

[2019 Wegner Award winner](#)



Larry Blanchard, CUDE
Consultant, Corporate & Legislative Affairs at CUNA Mutual Group

1999 Wegner Award winner



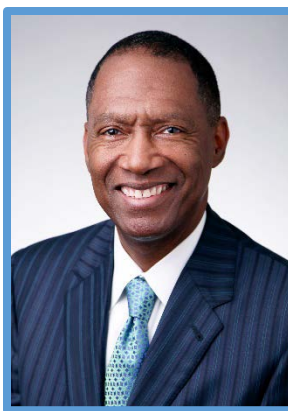
Lois Kitsch, CUDE
Co-founder, CUDifference

2004 Wegner Award winner



Maria Martinez, CUDE
President/CEO of Border Federal Credit Union

[2017 Wegner Award winner](#)



Maurice R. Smith
CEO of Local Government Federal Credit Union

[2020 Wegner Award winner](#)



Tom Dorety
Retired President/CEO of Suncoast Credit Union

[2012 Wegner Award winner](#)