Let’s Celebrate!


Sponsorship Opportunities
Gain visibility & join in our celebration

Presenting Sponsor $50,000 – SOLD OUT
Ignite Sponsorship $25,000 – SOLD OUT
☒ Inspire Sponsorship $10,000 (Wegner Awardee Spotlight)
☒ Respond Sponsorship $5,000 (Inspirational on-screen ad)

Organization Viewing Packages
Give the gift of celebration to your employees

☐ Impact Package $2,500 (Asset size $501M and above)
☐ Advocate Package $1,500 (Asset size $51M - $500M)
☐ Partner Package $500 (Asset size $50M and below)
☐ Individual $100

☒ I am unable to attend but want to support the Foundation. Enclosed is my check for $______________.

Complete the information & mail with check to:
National Credit Union Foundation
PO Box 78880
Milwaukee, WI 53278

Questions? Contact Jenni Speth at 608.231.4979 or jspeth@ncuf.coop.

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The 2021 National Credit Union Foundation Celebration
March 2, 2021 virtually in conjunction with CUNA GAC

Dress Code: Dress to impress from the waist up – be creative!

Sponsorships Benefit:

Proceeds support the Foundation & their mission to improve people’s financial lives through credit unions.

Sponsorship & viewing package information on following page. Please note that all contributions will be counted towards 2021 revenue.
Sponsorship Opportunities

Presenting Sponsor

VISA

IGNITE

INSPIRE – $10,000

Wegner Awardee spotlight (8 available)
- Video introduction of the Wegner awardee spotlight.
- Viewing access for your organization to the celebration.
- Verbal and on-screen recognition during the celebration.
- Sponsorship featured in virtual program.
- Sponsorship recognition on Herb Wegner webpage and social media.
- Recognition in post celebration thank you, Foundation Frequency and social media.
- Organization name listed on Foundation supporter web page.

RESPOND – $5,000

Inspirational on-screen ad (15 available)
- Message (PowerPoint) of inspiration celebrating Wegner or a Wegner memory to play during the celebration.
- Viewing access for your organization to the celebration.
- Onscreen recognition of sponsorship during celebration.
- Sponsorship recognition on Herb Wegner web page and social media.
- Recognition in post celebration thank you, Foundation Frequency and social media.
- Organization name listed on Foundation supporter web page.

Viewing Packages

<table>
<thead>
<tr>
<th>Impact</th>
<th>Advocate</th>
<th>Partner</th>
<th>Individual</th>
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<tbody>
<tr>
<td>$2,500</td>
<td>$1,500</td>
<td>$500</td>
<td>$100</td>
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<tr>
<td>Asset size $501M and above</td>
<td>Asset size $51M - $500M OR State Leagues/Foundations</td>
<td>Asset size $50M and below</td>
<td>Celebration viewing for an individual</td>
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<tr>
<td>Celebration viewing for your organization</td>
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Questions? Please contact Jennifer Speth at jspeth@ncuf.coop. Thank you for supporting your Foundation!
We are honored to get the opportunity to catch-up with some of our past Wegner Award winners during the National Credit Union Foundation Celebration on March 2, 2021. Learn more about our special guests below:

**William J. Bynum “Bill”**  
CEO of Hope Credit Union  
*2016 Wegner Award winner*  

**The Cooperative Trust from Filene Research Institute**  
*2017 Wegner Award winner*  

**Diana R. Dykstra, CUDE**  
President/CEO of the CA/NV Credit Union Leagues  
*2019 Wegner Award winner*  

**Larry Blanchard, CUDE**  
Consultant, Corporate & Legislative Affairs at CUNA Mutual Group  

**Lois Kitsch, CUDE**  
Co-founder, CUDifference  
*2004 Wegner Award winner*  

**Maria Martinez, CUDE**  
President/CEO of Border Federal Credit Union  
*2017 Wegner Award winner*  

**Maurice R. Smith**  
CEO of Local Government Federal Credit Union  
*2020 Wegner Award winner*  

**Tom Dorety**  
Retired President/CEO of Suncoast Credit Union  
*2012 Wegner Award winner*