

# 2021



## Call for Herb Wegner Memorial Award Nominations

*“Over the course of my four decades in the credit union movement, I’ve been blessed to have experienced many highlights, but receiving this Herb Wegner Memorial Award has to count as the brightest. I am truly humbled to be in the company of such an impressive roster of credit union leaders.”*

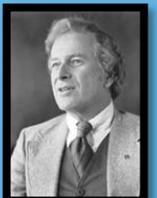
**Teresa Freeborn**

President & Chief Executive, Xceed Financial Credit Union  
2020 Herb Wegner Memorial Award Recipient

**Inside:**

- Nomination Information and Deadline
- Outstanding Individual Achievement Requirements
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- Nomination Forms

In 1989, the National Credit Union Foundation created the Herb Wegner Memorial Awards in honor of late CUNA CEO Herb Wegner, whose innovative ideas and deeds revolutionized the ways that credit unions serve their communities. The awards carry on Wegner’s spirit of “innovative, creative, risk-taking” leadership.



# Call for Nominations

Nominations can come from individuals and/or organizations. Current members of the Foundation's board and/or Foundation staff are not eligible for nomination. Complete the appropriate **Award Nomination Forms** located on the back of this brochure and submit along with **at least five but no more than ten personal recommendations** in support of the nomination. Personal recommendations may be submitted in either letter or video format and must cite at least three descriptive reasons for the nomination.



## Selection Information

Selection will be made by the Foundation's Wegner Awards Selection Committee comprised of representatives from the Foundation and other credit union related organizations. Scoring will be based on information provided on the nomination form and in the letters of recommendation. Award recipients will be notified in September.

## Awards Presentation

Awards will be presented at the 33rd Annual National Credit Union Foundation Dinner Presenting the Herb Wegner Memorial Awards on March 1, 2021 in conjunction with the Credit Union National Association's Governmental Affairs Conference (GAC) in Washington, D.C.

## PAST AWARD RECIPIENTS

- 2020 John Fiore  
Teresa Freeborn  
Maurice R. Smith
- 2019 Crystal Long  
Diana R. Dykstra  
Nusenda Credit Union Foundation
- 2018 Angel V. Castro  
Bill Hampel  
Chuck Purvis  
Susan Mitchell
- 2017 Stan Hollen  
Maria Martinez  
The Cooperative Trust from Filene  
Research Institute
- 2016 William J. Bynum  
C. Alan Peppers  
Daniel Egan  
CU 4 Reality
- 2015 Mike Mercer  
Bob Schumacher  
Clarence Hall, Jr.  
Iowa Credit Union League
- 2014 Gary Oakland  
Jim McCormack  
Tim Haegelin  
Sarah Canepa Bang
- 2013 Rick Craig  
Hubert Hoosman  
Credit Union Miracle Day
- 2012 Tom Dorety  
Bill Eckhardt  
Invest in America
- 2011 Rudy Hanley  
Dan Mica  
National Youth Involvement Board
- 2010 Dick Heins  
Dick Ensweiler  
Biz Kid\$  
HarborOne Credit Union,  
MultiCultural Banking Center
- 2009 Bill Sterner  
Rita Haynes  
Tom Sargent  
Montana Credit Unions for Community  
Development

To see the complete list of past recipients, visit [ncuf.coop](http://ncuf.coop).



# Outstanding Individual Achievement

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*To honor an individual who is dedicated to promoting the credit union philosophy, has created innovative concepts, and provided leadership that has had a significant and lasting impact on the local, regional, national and/or international credit union movement with measured results. Criteria:*

- Accomplishment(s) must relate to the Foundation’s mission to be a catalyst to improve people’s financial lives through credit unions;
- Demonstrated leadership and guidance in maintaining the credit union philosophy of people helping people;
- Demonstrated visionary leadership, personal commitment and innovation beyond professional competence and requirements of the position employed to serve;
- Measurements that quantify how their accomplishment(s) are having and/or have impacted the local, regional, national and/or international credit union movement;
- Demonstrated identifiable and lasting changes to improve/promote credit unions;
- Demonstrated embodiment of the credit union cooperative principles; and
- Recognized for mentoring and inspiring others in advancement of the credit union system.



# Outstanding Organization or Program

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*To honor an organization, program or business for their innovative concepts, products, and services that have had a significant impact on the local, regional, national and/or international credit union movement with measured results. Criteria:*

- Accomplishment(s) must relate to the Foundation’s mission to be a catalyst to improve people’s financial lives through credit unions;
- Measurements that quantify how the accomplishment(s) have impacted the local, regional, national and/or international credit union movement;
- Relates to core credit union values of mutual self-help, cooperation, economic empowerment and volunteerism; and,
- Supports community partnerships/collaboration outside the credit union system.



# 33<sup>rd</sup> Annual Herb Wegner Memorial Awards Nomination

**Submit forms & Letters to:**

Jenni Speth at [jspeth@ncuf.coop](mailto:jspeth@ncuf.coop)

**Questions?**

Jenni Speth  
Events & Donor Experience  
Senior Manager  
608.231.4979  
[jspeth@ncuf.coop](mailto:jspeth@ncuf.coop)

**Nominations Due**

July 31, 2020

**Awards Presentation**

March 1, 2021

**Nominee Information:**

Nominee's Name:

*(Please list contact name if nomination is for Outstanding Organization or Program.)*

Credit Union/Organization:

Address:

City, State, ZIP:

Telephone:      Email:

**Nominator Information (If not self-nominated)**

Nominated By:

Credit Union/Organization:

Address:

City, State, ZIP:

Telephone:      Email:

All materials submitted become the property of the Foundation and will not be returned.

**Please fill out the appropriate nomination form from the following pages and/or on a separate page(s) if necessary.**

## Outstanding Individual Achievement Award Award Submission

Nominee

Nominator

*Please answer the following questions about the nominee. These criteria will be used to select the award winner. Along with this form, the nominator must submit at least five but no more than ten personal recommendations in support of the nomination. Personal recommendations may be submitted in either letter or video format and must cite at least three descriptive reasons for the nomination.*

1. Explain how the nominee's accomplishments relate to the Foundation's mission to be a catalyst to improve people's financial lives through credit unions.
2. How did the nominee demonstrate leadership and guidance in maintaining the credit union philosophy of people helping people?
3. How did the nominee embody the credit union cooperative principles?
4. How did the nominee demonstrate visionary leadership, personal commitment and innovation beyond professional competence and requirements of their job?
5. How did the nominee demonstrate identifiable and lasting changes to improve/promote credit unions?
6. Provide measurements that quantify how their accomplishment(s) are having and/or have impacted the local, regional, national and/or international credit union movement.
7. How has the nominee been recognized for mentoring and inspiring others in advancement of the credit union system?

## Outstanding Organization or Program Award Award Submission

Nominee

Nominator

*Please answer the following questions about the nominee. These criteria will be used to select the award winner. Along with this form, the nominator must submit at least five but no more than ten personal recommendations in support of the nomination. Personal recommendations may be submitted in either letter or video format and must cite at least three descriptive reasons for the nomination.*

1. Explain how the nominee's accomplishments relate to the Foundation's mission to be a catalyst to improve people's financial lives through credit unions.
2. Provide measurements that quantify how the nominee's accomplishment(s) have impacted the local, regional, national and/or international credit union movement above and beyond usual requirements.
3. How did the nominee embody the core credit union values of mutual self-help, cooperation, economic empowerment, and volunteerism?
4. How did the nominee support community partnerships/collaboration outside the credit union system?