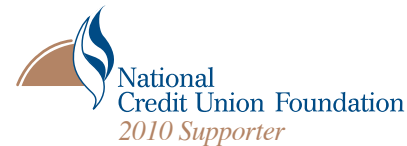


A Special Thank You to our 2010 Supporters.



PREMIER CLUB



WHERE WILL YOU BE IN 2011?

Will your organization join this prestigious list by making a philanthropic gift in 2011?

Before making your commitment on the opposite side of this panel, flip through our 2011 Supporters' Program brochure. You will see how the more you support the National Credit Union Foundation, the more your organization will benefit.

PHILANTHROPIC CIRCLE



PLATINUM SUPPORTERS



GOLD SUPPORTERS

American Association of Credit Union Leagues
Arizona Credit Union League
Credit Union Service Corporation
Enterprise Car Sales
Georgia Credit Union Affiliates
Illinois Credit Union League
PSCU Financial Services
Texas Credit Union Foundation

SILVER SUPPORTERS

Credit Union Association of Colorado
Credit Union Executives Society
Mid-Atlantic Corporate Federal Credit Union
National Cooperative Bank, FSB
Ohio Credit Union League Services Corporation
Wisconsin Credit Union League
World Council of Credit Unions

BRONZE SUPPORTERS

Executive Compensation Solutions
Financial Services Cooperative, Inc.
Maine Credit Union League
Massachusetts Credit Union League
Missouri Credit Union Charitable Foundation
Montana Credit Union Network
New Jersey Credit Union League
North Carolina Credit Union League
Tennessee Credit Union League
The ProCon Group, Ltd.
Washington Credit Union Foundation

Your Support of the National Credit Union Foundation Changes People's Lives in Your Local Community, in Your State, and Across America.

REAL Solutions®

With your support, NCUF's signature program is reaching more credit unions than any grant in history: over a thousand credit unions in 37 states. REAL Solutions® enables credit unions to provide "Relevant, Effective, Asset-building, Loyalty-producing" services for members who need them most. Members with low wealth and modest means are saving tens of millions of dollars by using the affordable services provided through REAL Solutions®.

Development Education

NCUF has doubled the opportunities for credit union advocates to experience a total immersion in cooperative principles, credit union philosophy, and how they work in today's world. With your support, NCUF will continue to expand Development Education training for the movement's current and future leaders.



Financial Education

NCUF is the largest sponsor of the America's Credit Unions group underwriting the hit series *Biz Kid\$*, reaching more than 230 million viewers on PBS television each week.



Innovation Grants

Each year NCUF pools funds from private sources to make grants that encourage credit union innovations. For every \$1 million in Innovation Grants, credit unions raise more than \$5 million from partners serving their communities. With your support, NCUF will continue investing in your community through credit unions.

Disaster Relief

With your support, NCUF and state credit union foundations are raising donations through an online disaster relief system to more efficiently move cash into disaster areas. CUAid.coop provides desperately needed help for credit union employees, volunteers, and members to recover from disasters and rebuild their lives.



2011 NCUF Supporters' Program Cooperative Philanthropy in Action



bbb.org/charity



www.ncuf.coop

All organizations and credit unions are urged to give through the 2011 National Credit Union Foundation Supporters' Program. At each level you are recognized and thanked in the following manner:

Premier Club \$125,000 +

- **Herb Wegner Memorial Awards Event**
 - Check/Award presentation at Major Donors Reception
 - Verbal recognition at Major Donors Reception
 - Souvenir program congratulatory message
 - Logo recognition in souvenir program
 - Your logo/link on Wegner web page
 - Your logo on ALL event signage
 - Your logo shown on walk-in video loop
 - Up to 10 copies of Awards video
 - Your logo on video packaging
 - Your logo on post-event recognition
 - Your logo on 2012 nomination material
- **NCUF Publications & Booth Signage**
 - Logo recognition in Annual Report
 - Logo recognition on signage at GAC booth
 - Recognition in NCUF PR template
- **NCUF Web Presence (ncuf.coop)**
 - Your logo on Homepage + 2 subpages
 - Listing on Supporter page
 - Link to your website
- **NCUF Logo**
 - Ongoing use of NCUF "Supporter" logo on your website and philanthropic advertising

Philanthropic Circle \$124,999 - \$75,000

- **Herb Wegner Memorial Awards Event**
 - Check/Award presentation at Major Donors Reception
 - Verbal recognition at Major Donors Reception
 - Souvenir program congratulatory message
 - Logo recognition in souvenir program
 - Your logo/link on Wegner web page
 - Your logo on 3 event signs
 - Your logo shown on walk-in video loop
 - Up to 5 copies of Awards video
 - Your logo on video packaging
 - Your logo on post-event recognition
 - Your logo on 2012 nomination material
- **NCUF Publications & Booth Signage**
 - Logo recognition in Annual Report
 - Logo recognition on signage at GAC booth
 - Recognition in NCUF PR template
- **NCUF Web Presence (ncuf.coop)**
 - Your logo on 3 listings
 - Listing on Supporter page
 - Link to your website
- **NCUF Logo**
 - Ongoing use of NCUF "Supporter" logo on your website and philanthropic advertising



Platinum Supporter \$74,999 - \$50,000

- **Herb Wegner Memorial Awards Event**
 - Check/Award presentation at Major Donors Reception
 - Verbal recognition at Major Donors Reception
 - Souvenir program congratulatory message
 - Logo recognition in souvenir program
 - Your logo/link on Wegner web page
 - Your logo on 1 event sign
 - Your logo shown on walk-in video loop
 - Up to 3 copies of Awards video
 - Your logo on video packaging
 - Your logo on post-event recognition
 - Your logo on 2012 nomination material
- **NCUF Publications & Booth Signage**
 - Logo recognition in Annual Report
 - Logo recognition on signage at GAC booth
- **NCUF Web Presence (ncuf.coop)**
 - Your logo on 1 subpage
 - Listing on Supporter page
 - Link to your website
- **NCUF Logo**
 - Ongoing use of NCUF "Supporter" logo on your website and philanthropic advertising

Gold Supporter \$49,999 - \$25,000

- **Herb Wegner Memorial Awards Event**
 - Verbal recognition at Major Donors Reception
 - Souvenir half-page program congratulatory message
 - Name recognition in souvenir program
 - Your logo/link on Wegner web page
 - Your Name on 2 event signs
 - Your logo shown on walk-in video loop
 - 1 copy of Awards video
 - Your Name on video packaging
 - Your Name on post-event recognition
 - Your Name on 2012 nomination material
- **NCUF Publications & Booth Signage**
 - Name recognition in Annual Report
 - Name recognition on signage at GAC booth
- **NCUF Web Presence (ncuf.coop)**
 - Listing on Supporter page
 - Link to your website
- **NCUF Logo**
 - Ongoing use of NCUF "Supporter" logo on your website and philanthropic advertising
- **Herb Wegner Memorial Awards Program Book**
 - \$600 - Discounted **full-page** congratulatory message in Wegner Awards Program Book

Silver Supporter (\$10,000) or Bronze Supporter (\$5,000)

- **Herb Wegner Memorial Awards Event**
 - Verbal recognition at Major Donors Reception
 - Name recognition in souvenir program
 - Your logo/link on Wegner web page
 - Your Name on 1 event sign
 - Your Name shown on walk-in video loop
 - 1 copy of Awards video
 - Your Name on post-event recognition
 - Your Name on 2012 nomination material
- **NCUF Publications & Booth Signage**
 - Name recognition in Annual Report
 - Name recognition on signage at GAC booth
- **NCUF Web Presence (ncuf.coop)**
 - Listing on Supporter page
 - Link to your website
- **NCUF Logo**
 - Ongoing use of NCUF "Supporter" logo on your website and philanthropic advertising
- **Herb Wegner Memorial Awards Program Book**
 - \$600 - Discounted **full-page** congratulatory message in Wegner Awards Program Book

How to Become a National Credit Union Foundation Supporter

Please provide the following information below so NCUF may initiate your involvement in the 2011 Supporters' Program. The Key Contact will serve as the liaison between your organization and NCUF.

Name of Organization: _____

Key Contact: _____

Key Contact Title: _____

Key Contact Phone: _____

Key Contact Email: _____ Website: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

President/CEO: _____

President/CEO Phone: _____

President/CEO Email: _____

Supporter Levels

- Premier Club (\$125,000 +)
- Philanthropic Circle (\$124,999 – \$75,000)
- Platinum Supporter (\$74,999 – \$50,000)
- Gold Supporter (\$49,999 – \$25,000)
- Silver Supporter (\$10,000)
- Bronze Supporter (\$5,000)

_____ **Total**

- Payment enclosed Payment will be mailed

Reserve now...be invoiced in January!

Herb Wegner Memorial Awards Dinner Tickets - February 28, 2011

- _____ Table(s) of 10 at \$2,120 each**
- _____ Individual Ticket(s) at \$225 each**

Herb Wegner Memorial Awards Program Book

- \$600 - Discounted **full-page** congratulatory message in Wegner Awards Program Book for Gold, Silver and Bronze Supporters

**Tickets are NON-REFUNDABLE. The estimated fair market value of goods and services received is \$150. The estimated value of the tax deductible portion of each ticket purchase price is \$75. Consult your tax advisor for actual deductibility.

Authorized Signature

Date

Please remit to:
Josie Collins
Resource Development &
Donor Relations Director
National Credit Union Foundation
5710 Mineral Point Road
Madison, WI 53705
PH: (800) 356-9655, Ext. 4397
EM: josiecollins@ncuf.coop
Fax: (608) 231-4231

In order to be acknowledged at the 2011 Major Donors Reception, payment must be received by Friday, January 21, 2011.