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SUPPORT THE FOUNDATION

When you support the Foundation, know that you are helping consumers reach financial freedom in your state and around the country.



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GIVE

- **Make** an online donation at www.ncuf.coop.
- **Sign** up for automatic monthly giving. Enrollment form is at www.ncuf.coop.
- **Mail** your check/share draft payable to: National Credit Union Foundation, PO Box 78880, Milwaukee, WI 53278-0880

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INVEST

The Community Investment Fund (CIF) is a unique social investment opportunity – an easy way for your credit union or organization to make an impact in your state and around the country.



- **Simply** invest in a CIF account at MEMBERS Trust Company, National Cooperative Bank (NCB), or a designated corporate credit union.
- **Half** of the CIF dividend is returned to you.
- **The other half** of the CIF dividend is donated to NCUF.
- **NCUF** grants half of its NCUF dividend to your credit union's state foundation or league.
- **NCUF** uses the remaining portion of the CIF dividend to support its national programs. Everyone wins!

Contact us at 800.356.9655, Ext. 4397 or visit www.ncuf.coop for more details on CIF.

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BECOME A CORPORATE SUPPORTER

All organizations and credit unions are urged to give through the National Credit Union Foundation Supporters' Program. Research shows that your customers and other key audiences think more highly of you when you are involved with causes and issues that are important to them.

Contact us at 800.356.9655, Ext. 4397 or visit www.ncuf.coop for more details on our corporate supporter program.



As the philanthropic and social responsibility leader of America's credit union movement, the National Credit Union Foundation (NCUF) raises funds, makes grants, manages programs, and provides education empowering consumers to achieve financial independence through credit unions.

Donations to the Foundation enable credit unions to help their members reach life-changing goals. Through NCUF grants and programs, credit unions provide widespread financial education, create greater access to affordable financial services, and empower more consumers to save, build assets, and own homes.

With support from credit unions and friends of the movement, the Foundation works day in and day out to make a real impact in our communities with the philosophy of "People Helping People."



NCUF Meets the Extensive Standards of America's Most Experienced Charity Evaluator

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CONTACT US

5710 Mineral Point Rd.,
Madison, WI 53705
(800) 356-9655, Ext. 4979
www.ncuf.coop



Scan this code with your smartphone to easily access our contact information.



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Making Financial Freedom Achievable

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FOUNDATION PROGRAMS

The National Credit Union Foundation's signature program works through state credit union leagues to help credit unions offer affordable and sustainable services to millions of modest means members and working families.

As part of a new initiative, REAL Solutions also recently published findings from its comprehensive national research project that clearly demonstrates the great work credit unions do to build member and consumer financial capability through financial education programs.

In addition to continuing to gather



updated financial education data, REAL Solutions is helping credit unions offer more Financial Reality Fairs, which are interactive financial literacy tools for high school students.

REAL Solutions is also working with CUNA, state leagues and CUs to offer an enhanced FiCEP program (Credit Union Financial Counseling Certification Program), where CU employees learn how to counsel members to better prepare for their future and assist with financial difficulties.



The mission of the Credit Union Development Education (DE) program is to promote credit unions' social responsibility and domestic and international development through interactive adult education and professional networking.

Every year, people from all parts of the movement complete a six-day total immersion experience to become certified Credit Union Development Educators (CUEs). Once they earn this designation, CUEs return to their jobs with a sense of personal enrichment and renewed energy to share what they learned.

"DE is the only program I am aware of that focuses on making the business case of why cooperative financial services make sense in the larger financial services marketplace. The old adage that 'philosophy is good business' is demonstrated time and again in this intensive training."



- **Dick Ensweiler**, CEO,
Texas Credit Union League,
DE Class of 1989

FINANCIAL EDUCATION GRANTS

Every year, NCUF looks to fund new innovations that will help improve the financial capability of American families through its Financial Education Grants. The Foundation accepts applications for grants from credit unions, credit union service organizations, state credit union foundations / leagues, and other credit union-owned organizations.



All of the grant projects currently funded have a financial education component and range from youth financial education in and outside of school to a variety of different types of financial counseling and coaching. To see the Foundation's grants at work, visit ncuf.coop.



When a major disaster strikes credit union people, the National Credit Union Foundation raises disaster relief donations to support credit union employees, volunteers and members who suffer unrecoverable losses. To raise these funds, the Foundation offers cuaid.coop, the only national online disaster relief fundraising center for credit unions.

"The outpouring of aid from the credit union community has been one of the few bright spots in these darkest times."

- **Christopher S. Maurer**, CEO, UNO Federal Credit Union, New Orleans, Louisiana
NCUF disbursed over \$3.4 million to assist survivors of Hurricanes Katrina and Rita, the largest amount ever for credit union disaster relief.



Biz Kid\$ is the Emmy Award winning and credit union funded public television series that teaches kids about money management and entrepreneurship. The Foundation oversees fundraising, outreach and administrative responsibilities for *Biz Kid\$* and is the largest sponsor of the America's Credit Unions group underwriting the show.

The *Biz Kid\$* initiative also includes free classroom curriculum, outreach activities, a website and a monthly online newsletter targeting children 9-16 years old.

Biz Kid\$, which premiered in January 2008, quickly grew into a national phenomenon. It has aired on over 340 public television stations in all 50 states with a viewership reach of 271 million people. *Biz Kid\$* has the highest recorded carriage of any children's program have ever released by American Public Television, with a viewing audience of more than 1.2 million per episode.



Every year, the Foundation presents the Herb Wegner Memorial Awards recognizing the credit union movement's highest national honors for:

- Lifetime Achievement
- Individual Achievement
- Outstanding Organization or Program

The awards are presented at a special event in conjunction with the CUNA Governmental Affairs Conference (GAC).