

Development Education (DE) Fundraising Committee

Possible Ways to Announce Honorary Gifts

1. Posting on DE List Serve announcing the first gift and inviting others to join in honoring this person, with a paragraph or two about the honoree (copy to be approved by all).
2. Item in NCUF electronic newsletter if timing announcing when a fund reaches \$1000.
3. Personal emails, calls, visits sent by one person (theme: Hi, thought you might want to know about this; please forward if I have missed people who should know.)
4. Post a News Release suitable for personalization and location use on DE website
5. Find an advocate at the credit union to announce to staff, directors, etc.
6. Ask for a DE to present a check at any related event such as retirement party or anniversary party– photo for NCUF website.
7. Post a flyer template on DE website anyone can personalize that would facilitate personal visits or a mailing to friends.
8. If the honoree was a leader of an organization that has an upcoming event or meeting, ask if a letter, the template or a news release can be inserted in their attendee information. This might include a league, AACUC, CUES, chapter, GWLN, CUSO, NALCUP, DCUC, CUNA Council, etc.

Possible Ways to Announce Memorial Gifts

1. Posting on DE list Serve
2. Personal emails, calls as appropriate
3. Mention in Obituary
4. Find an advocate at the credit union to announce to staff, directors, etc.
5. If the DE being memorialized was an officer of an organization that has a newsletter, ask if short notice mentioning the memorial can be placed in their newsletter. This might include a league, AACUC, CUES, chapter, CUSO, CUNA Council, etc.